

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2016

The JAPAN DIY HOMECENTER SHOW 2016 will be held for 3 days on August 25 (Thursday), 26 (Friday), and 27 (Saturday) at Makuhari Messe International Exhibition Halls in Chiba Prefecture, using 4 halls and 1,200 booths (tentative).

The show theme of the JAPAN DIY HOMECENTER SHOW 2016 is “Let’s DIY: The Joy of Creating, the Joy of Improvement”. In this year’s show, we will advise enjoying DIY with families and friends than just enjoying it alone. We will make efforts to meet people’s expectation by presenting various ideas useful for a living and by arranging innovative events.



Photo from the previous show

JAPAN DIY HOMECENTER SHOW 2016 Event Information

We are planning various types of events in which visitors can participate, and events for the exhibitors. The events for the exhibitors are already intended to be implemented, which are as follows.

In “Sparkling! DIY Women”, exhibitors will display light and colorful products easy to use for female DIY customers whose number is on the rise and will offer opportunities to try the products.

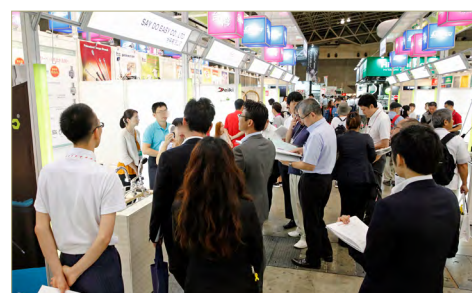
“DIY Remodeling Square” is a new theme zone specializes in remodeling. We offer an easy way to do DIY remodel and remodeling ideas for gardening in a yard or on a balcony.

“HOMECENTER TRADE II” is an event where exhibitors who make reservations beforehand can have direct business talks with buyers from big home improvement centers who are stationed at the special booth. Every year the event is popular with participating exhibitors, both domestic and overseas, because they are able to start with business transactions.

“Buyers’ Booth Tour” is a plan to guide buyers from exhibiting companies including those from home improvement centers who wish to do business, with foreign exhibitors around the overseas exhibit area with interpreters assigned to them.



Sparkling! DIY Women



Buyers' Booth Tour

The briefing for the JAPAN DIY HOMECENTER SHOW 2016

The briefing for the JAPAN DIY HOMECENTER SHOW 2016 will be held at TKP Kanda Ekimae Business Center in Kanda, Tokyo, on Friday, February 19. It will be the second holding of the briefing following the first one in November last year. At the briefing, Toshiyuki Inaba, the chairman of the Japan DIY Industry Association, and members of the executive committees including Terutaka Takeda, the chairman of the show executive committee, will explain about the outline of the show, instructions regarding the exhibitions, and business activities conducted by the association. Also “tips seminar” related to exhibition will be given by a person from the company who has an exhibit experience.



The briefing for the show held in November 2015

Date: February 19 (Friday)
14:00-15:30 (registration will start at 13:30)
*Individual consultations are scheduled after the briefing.

Venue: TKP Kanda Ekimae Business Center
5F of Sumitomo Mitsui Banking Corporation Kanda Ekimae Bldg.
2-2-1 Kajicho, Chiyoda-ku, Tokyo

Access: 2-minute walk from Kanda Station South Exit (JR Chuo Line, JR Keihin-Tohoku Line, JR Yamanote Line), 3-minute walk from Kanda Station No.1 Exit (Tokyo Metropolitan Subway Ginza Line), or 4-minute walk from Shin-nihombashi Station (JR Sobu Line rapid train)

Application: Please visit our website at http://www.diy-show.jp/2016/j/held_briefings2016.html

<Association News>

New Year's special seminar and New Year's celebration party for 2016

On January 20 (Wednesday), the Japan DIY Industry Association held New Year's special seminar and New Year's celebration party at the Dai-ichi Hotel Tokyo (located in front of JR Shimbashi Station) with over 470 people from member companies and media participating. At the special seminar, Takeshi Yamasaki (a former professional baseball player, now a sports commentator) was invited as the lecturer and gave a lecture titled “Laid off three times, but I was actively in the field for 27 years.”



The New Year's special seminar & the New Year's celebration party

For further information, please contact:

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