

JAPAN DIY HOMECENTER SHOW NEWS

2 months have passed since the Great Eastern Japan Earthquake, an unprecedented earthquake that hit Japan on March 11 (Friday). Members of the executive committee of the JAPAN DIY HOMECENTER SHOW (chairman of the committee: Toshiyuki Inaba) would like to express our heartfelt sympathy to many people who lead inconvenient life at evacuation sites as well as member companies of the Japan DIY Industry Association and exhibitors of the JAPAN DIY HOMECENTER SHOW whose offices in the disaster areas are damaged by this earthquake and tsunami.

JAPAN DIY HOMECENTER SHOW 2011

The JAPAN DIY HOMECENTER SHOW 2011 will be held for 3 days on August 25 (Thursday), 26 (Friday), and 27 (Saturday), using 3 halls with 1,000 booths (planned) at Makuhari Messe in Chiba City.

The show theme for the JAPAN DIY HOMECENTER SHOW 2011 will be "Enjoy and enrich your daily life! DIY is by your side." The show welcomes its 47th anniversary this year.

Even though we are under the tough economic conditions, with supports and participation in the show by many companies, we will make efforts to meet everyone's expectation with original events.



*Photo from the previous show

The JAPAN DIY HOMECENTER SHOW 2011 will be held as scheduled



The chairman of the Japan DIY Industry Association, Yoji Sakamoto, held a leadership meeting between the chairman and vice-chairmen on April 13 (Wednesday), and it was decided at the meeting that the JAPAN DIY HOMECENTER SHOW 2011 will be held for 3 days on August 25 (Thursday), 26 (Friday), and 27 (Saturday) at Makuhari Messe in Chiba City as scheduled.

The show's executive committee recognizes the importance of participation in the show by many manufacturers and wholesalers who supply housing materials and products necessary for people's daily life that are sold at home improvement centers. We would like to convey the wonder of DIY to those living in the disaster area and people nationwide who are hoping to improve their housing and enjoy their lives better.



We gathered information on business activities by member companies of the Japan DIY Industry Association and exhibitors of the JAPAN DIY HOMECENTER SHOW after the Great Earthquake. We found out that some of retailers who have stores in the devastated area managed to restart their business only in just over 10 days after the earthquake. Those on the supply side including manufacturers and wholesalers have restarted their production and sales activities even though the activity level differs by products. The construction of temporary housing for those affected by the disaster, which is the very first step in rebuilding the disaster area, is moving ahead gradually despite a difficulty in finding the site suitable for the construction and materials. Reopening retail shops and home improvement centers promptly that sell housing materials and products necessary for people's daily life will help people living in the disaster area in their efforts to restart their daily life.



We are receiving many inquiries from overseas companies about the opening of the DIY show. We would like to ask foreign companies to exhibit in the show, as their participation will help the recovery in the disaster area.



Even though several trade shows were cancelled in response to tougher conditions in the society and economic environment this year, the JAPAN DIY HOMECENTER SHOW will be held so that we can contribute to the reconstruction of the disaster area and the economic recovery.

If you have any question about exhibiting in the show, please contact the Overseas Operation Office listed below.

Japan DIY Industry Association News

The notice for the 31st ordinary general meeting

On June 8 (Wednesday), the Japan DIY Industry Association will hold the 31st general meeting at the Dai-ichi Hotel Tokyo (located in front of JR Shimbashi Station).

A sport producer, Ms. Yuko Mistuya (former member of the national women's volleyball team) will be invited as a guest to give the commemorative lecture titled "Life Designer – Never give up on your dreams."



The previous (the 30th) ordinary general meeting
(Greeting by the chairman, Yoji Sakamoto)

For further information, please contact:

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