

## JAPAN DIY HOMECENTER SHOW NEWS

# JAPAN DIY HOMECENTER SHOW 2012

The JAPAN DIY HOMECENTER SHOW 2012 will be held for 3 days from August 23 (Thursday), 24 (Friday) and 25 (Saturday) at Makuhari Messe in Chiba prefecture, using 3 halls.

The show theme for the JAPAN DIY HOMECENTER SHOW 2012 is “Make Your Dreams Your Power!.”

This year, the show welcomes its 48th anniversary.

Even though the economic situation is severe, we will make efforts to come up with innovative plans and meet everybody’s expectation utilizing participation by many companies and their support.



\*Photo from the previous show

## Information on the briefing for the JAPAN DIY HOMECENTER SHOW 2012

On February 23 (Thursday), the briefing for the show will be held at Kosai Kaikan in Kojimachi, Tokyo.

Mr. Ichiro Shimura (chairman of the Japan DIY Industry Association), Mr. Yuji Hosoya (executive director of the Japan DIY Industry Association), and the members of the executive committee including Mr. Toshiyuki Inaba (chairman of the show executive committee) will participate in the briefing, and explain the general outline of the show, procedures for exhibiting in the show, and the business activities of the association.



The briefing held in November 2011

**Date:** February 23 (Thursday)  
14:00–15:30 (registration starts at 13:30)  
\*After the briefing, individual consultations are scheduled. (up to 16:00)

**Venue:** Kosai Kaikan/Ran-no-ma (orchid room) on the 4<sup>th</sup> floor  
5-1 Kojimachi, Chiyoda-ku, Tokyo

**Transportation:** 5-minute walk from Yotsuya Station (JR Chuo Line, Sobu Line/Tokyo Metro Marunouchi Line, NambokuLine)  
5-minute walk from Kojimachi Station (Tokyo Metro Yurakucho Line)

**Application:** Please contact the Overseas Operation Office below.

## Facebook Page for the show was created

As a new platform to send information, we created a Facebook page for our show. The latest information on the show will be directly communicated on a real-time basis. Please utilize the page to create your own DIY network.

*Show's Facebook page:* <http://www.facebook.com/DIYshow>

\*In order to view our Facebook page, you need to have a Facebook account.

## The exhibitors brochure is now available at our website

The exhibitors brochure (English version) that includes detailed procedures for exhibiting in the show can be downloaded from the show's official English website. Please utilize the information in order to review the possibility of exhibiting in our show. If you have any question about exhibiting in the show, please contact the Overseas Operation Office below.

*Exhibitors brochure & Application form for download only:*

<http://www.diy-show.jp/2012/e/download.html>

## Japan DIY Industry Association News

### New Year's special seminar and New Year's celebration party for 2012 were held

The Japan DIY Industry Association held the New Year's special seminar and New Year's celebration party at the Dai-ichi Hotel Tokyo (in front of JR Shimbashi Station) on January 26 (Thursday). The gathering was a great success, attracting more than 390 participants. At the special seminar, Mr. Ryuji Tachibana who is a conditioning coach was invited as a lecturer, and he gave a lecture under the title of "Encouragement for the positive thinking to eliminate a sense of stagnation".



The New Year's special seminar & New Year's celebration party for 2012

For further information, please contact:

## JAPAN DIY INDUSTRY ASSOCIATION

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