

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2013

The JAPAN DIY HOMECENTER SHOW 2013 will be held for 3 days on August 29 (Thursday), 30 (Friday), and 31(Saturday) at Makuhari Messe in Chiba prefecture, using 3 halls.

The show theme for the JAPAN DIY HOMECENTER SHOW 2013 is “Tomorrow is dreamy with DIY! -The world is full of dreams-” Even though the tough economic conditions prolong, the show will welcome its 49th anniversary this year thanks to the exhibition by many companies and their cooperation. We would like to make efforts to meet everyone’s expectation by coming up with innovative ideas for events.



*Photo from the previous show

Information on the briefing for the JAPAN DIY HOMECENTER SHOW 2013



On February 21 (Thursday), a briefing for the show will be held at Zensuido Kaikan in Hongo, Tokyo. At the meeting, Shimura Ichiro, the chairman of the Japan DIY Industry Association, Yuji Hosoya, the executive director, and members of the show executive committee including Toshiyuki Inaba, the chairman of the committee, will talk about the outline of the show, guidelines for the exhibition, and the business activities promoted by the association.

Photos from a briefing that took place in November last year

Date: February 21 (Thursday)
13:30 — 15:00 (The registration starts at 13:00)
*After the briefing, the individual consultation is scheduled.

Venue: Zensuido Kaikan/Main Meeting Room located on the 4th floor
1-4-1 Hongo, Bunkyo-ku, Tokyo

Access: 2 minute-walk from Suidobashi Station (JR Chuo Line/JR Soubu Line/Toei Subway Mita Line)

Registration: Please contact the Overseas Operation Office listed below for details.

Facebook page for the 2013 show

At the show's official fan page on Facebook, we are directly providing the latest information on the show on a real-time basis. Please utilize the page in order to build your own DIY network.

Show's Facebook page: <http://www.facebook.com/DIYshow>

*In order to view the Facebook page, you are required to have your own Facebook account.

The download version of "Exhibition brochure" is now available

The English download version of "Exhibition brochure" that provides the detailed guidelines for the exhibition is now available at the show's official website. Please utilize the information in order to decide your exhibition in the show. Those who would like to have the Exhibition brochure delivered by mail, please contact the Overseas Operation Office below. The delivery of brochures is limited to areas within Japan.

Exhibition brochure for the download version:
<http://www.diy-show.jp/2013/e/ebaf.html>



Japan DIY Industry Association News

New Year's special seminar and New Year's celebration party for 2013

On January 23 (Wednesday), the Japan DIY Industry Association hosted New Year's special seminar and New Year's celebration party at the Dai-ichi Hotel Tokyo (located in front of JR Shimbashi Station) with more than 410 people participating. For the special seminar, Mr. Masao Kosuge (the former director of Asahi-yama Zoo) was invited as the seminar's lecturer, and gave a lecture titled "The dream will come true."



Photos from the 2013 New Year's special seminar and New Year's celebration party

For further information, please contact:

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