

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2014

The JAPAN DIY HOMECENTER SHOW 2014, one of the largest comprehensive trade show in Japan related to housing and living items where domestic and overseas companies related to DIY and home improvement center business gather will be held for 3 days from August 28 (Thursday) through 30 (Saturday) in 2014 at Makuhari Messe in Chiba Prefecture.



*Photo from the previous show

A briefing for the JAPAN DIY HOMECENTER SHOW 2014 was held



Greeting by the chairman, Ichiro Shimura



The executive committee for the JAPAN DIY HOMECENTER SHOW 2014 (chairman of the committee: Toshiyuki Inaba) held a briefing for the 2014 show at Dai-ichi Hotel Tokyo (Shimbashi, Minato-ku, Tokyo) on December 4 (Wednesday). Around 100 people including those from domestic and overseas companies or organizations that consider the exhibition in the show and media people participated in the briefing.

The briefing started with the greeting speech by the chairman, Ichiro Shimura, on behalf of the organizer. Members of the special promotion committee for the show's 50th anniversary also participated in the meeting. Members were Takeo Endo (from Encho Co., Ltd., serving as vice chairman of the Japan DIY Industry Association), Ichiro Yamaguchi (from YAMASHIN, INC., serving as vice chairman of the Japan DIY Industry Association), Naotaro Hikita (from Kohnan Shoji Co., Ltd.), Nobuyuki Nii (from AYAHADIO), Youetsu Kan (from Kanbun Co., Ltd.), Yasunori Ishiguro (from DCM Holdings Co., Ltd.), Yuuichiro Akasaka (from Uniliving Co., Ltd) and Tetsushi Sato (from UFO) . On behalf of the committee, Mr. Endo made a greeting speech, asking participants for the exhibition in the show and their corporation.



Chairman of the executive committee, Toshiyuki Inaba



Photo session

Announcing the master plan for the show, Mr. Inaba said, “The DIY show will welcome its 50th anniversary next summer. We are planning to use 5 halls at Makuhari Messe, targeting at 1,500 booths and 150,000 visitors. We are hoping to run the show with unique plans and delightful hospitality.”

His speech was followed by the comment by Hidetoshi Takahashi (from DCM Holdings Co., Ltd.) who is the chairman of the exhibition promotion committee. He said, “The DIY show where products of wide range of industries are handled will be a great opportunity for new exhibitors to expand their business.”

The detail of the JAPAN DIY HOMECENTER SHOW 2014 is as follows.

Name of the show: JAPAN DIY HOMECENTER SHOW 2014

Show Venue: Hall 4, 5, 6, 7, and 8 at Makuhari Messe (Chiba Prefecture) (planned)

Show Period: August 28 (Thursday), 29 (Friday) and 30 (Saturday), 2014 (3 days)
*The show will be open to the public on the 29th (Friday) and the 30st (Saturday)

Show Organizer: Japan DIY Industry Association

Supported by: The Ministry of Economy, Trade and Industry, Forestry Agency, Chiba Prefecture, Chiba City, Japan External Trade Organization (JETRO), IHA (International Federation of Hardware & Housewares Associations) and other supporters (planned).

The target of the 2014 show is 1,500 booths and 150,000 visitors. We will start the promotional activities to encourage companies to exhibit in the show earlier than usual, and will focus on event planning and management in cooperation with DIY and home improvement center industry as well as exhibitors.

The official website for the 2014 show was set up

On November 18 (Monday), the official website for the 2014 show was set up with the English and Chinese websites also set up on the same day.

Please go to the website to get new information on the show that will welcome its 50th anniversary. The information will be updated constantly.



Show's official website:<http://www.diy-show.jp/>

English version:<http://www.diy-show.jp/2014/e/index.html>

Chinese version:<http://www.diy-show.jp/2014/c/index.html>

If you have any question on the JAPAN DIY HOMECENTER SHOW 2014, please contact the Overseas Operation Office (the contact information shown below).

For further information, please contact:

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