

JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2014

The JAPAN DIY HOMECENTER SHOW 2014 will be held for 3 days on August 28 (Thursday), 29 (Friday), and 30 (Saturday) at Makuhari Messe in Chiba Prefecture, marking the show's 50th anniversary. The show theme for the JAPAN DIY HOMECENTER SHOW 2014 is "Inspire your everyday life! Unlimited fun for your daily life with home improvement centers!" We will make efforts to meet everybody's expectation by providing various tips and how-to information that will make housing and daily life fun and comfortable and also planning original events.



Photo from the previous show

Information on the briefing for the JAPAN DIY HOMECENTER SHOW 2014



Photos from the briefing that was held in December last year

The briefing for the show will be held at Zensuido Kaikan in Hongo, Tokyo, on February 13. At the briefing, members of the executive committees including Ichiro Shimura, the chairman of the Japan DIY Industry Association, and Toshiyuki Inaba, the chairman of the show executive committee, will explain about the outline of the show, instructions regarding the exhibitions, and business activities conducted by the association.

Date: February 13 (Thursday)
13:30 — 15:00 (registration will start at 13:00)
*Individual consultations are scheduled after the briefing.

Venue: large conference room located on the 4th floor of Zensuido Kaikan
1-4-1 Hongo, Bunkyo-ku, Tokyo

Access: 2-minute walk from Suidobashi Station (JR Chuo Line, Sobu Line or Tokyo Metropolitan Subway Mita Line)

Application: Please refer to the show's official website
http://www.diy-show.jp/2014/j/held_briefings2014.html

50th-anniversary discount plans are available

“Exhibition Premium Plans” will give discounts to exhibitors who sign up for the show early or new exhibitors.

Member companies that sign up for the show by March 31 (Monday) will get a 5% discount from the regular charge for the regular booth. The charge will be reduced from 235,000 yen (tax not included) to 223,250 yen (tax not included). Through the discount plan for new exhibitors, the charge for the booth will be reduced from 295,000 yen (tax not included) to 250,000 yen (tax not included) for new exhibitors who are not member companies. Through the discount plan for companies that increase the number of booths, companies that exhibited in the 2013 show using the regular booth and decide to increase the number of booths for the 2014 show will get a 50% discount for booths they add if they sign up by March 31 (Monday) and a 20% discount if they sign up by May 9 (Friday) (For the detailed information on the exhibition plans for overseas exhibitors, please contact the Overseas Operation Office shown below).

“Exhibition brochure” is ready for the download

“Exhibition brochure” and “Application form” in Japanese that have the detailed information on the instructions for the exhibition are now available on the show’s official website.

The exhibition brochure in English will be also available on the show’s official website in late February. If you wish for the information to be sent through the mail, please contact the Overseas Operation Office shown below.



<Association News>

New Year’s special seminar and New Year’s celebration party for 2014

On January 22 (Wednesday), the Japan DIY Industry Association held New Year’s special seminar and New Year’s celebration party at the Dai-ichi Hotel Tokyo (located in front of JR Shimbashi Station) with over 430 people participating. At the special seminar, Takenori Emoto (the commentator for the professional baseball) was invited as the seminar’s lecturer and gave a lecture titled “Emoyan’s Hot Talk.”



Photos from the 2014 New Year’s special seminar and New Year’s celebration party

For further information, please contact:

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