

**The next JAPAN DIY  
HOMECENTER SHOW 2008  
holding : August 28-30, 2008  
at Makuhari Messe**



**JAPAN DIY HOMECENTER SHOW NEWS**

**"JAPAN DIY HOMECENTER SHOW 2007"**

Annual big event of the summer vacation, "JAPAN DIY HOMECENTER SHOW2007" was held at Makuhari Messe International Exhibition Hall(2-5 halls) in Chiba for three days from Thursday, 23<sup>rd</sup> to 25<sup>th</sup> of August. Having got 490 exhibit companies including 122 overseas and, in addition, 84,070 people exceeding the visitors' number last year arrived to the show that many events related to renovation and remodeling were held, and the show venue has become crowded spectacularly during the period.

**The Show Executive Committee Chairmans' Conference Held for Japan DIY Homecenter Show 2008 / 2009 Holding**

A conference for holding Japan DIY Homecenter show 2008 and 2009 was held on November 14 attended Inaba committee chairman, Aoyagi chief



director, Tsukui plan and construction committee chairman, Kuroda event / PR chairman, Notani



exhibition promotion committee chairman, Mera overseas exhibition promotion committee chairman, and the party of advertising companies related to the show. Concerned about the show future, variety of opinion were exchanged while analyzing the show trend in recent years on the day, and the opinion "A drastic review might be needed

in the future" was also expressed.

The show for the coming year will be held at Makuhari Messe according to the first schedule, between 28<sup>th</sup> to 30<sup>th</sup> of August. This year the business color was strengthened more in the next show, for instance, annual "Trade & general PR day" carried out on the 2<sup>nd</sup> day of the show will be changed just as "Trade day". The targets are 1182 exhibition booths almost same as last year, enhancing the event related to the renovation and remodeling business, and planning the collaboration events with exhibit companies.



## The Increase 18 Years in a Row Compared to the Previous Year Sales

Japan DIY Industry Association executes "Investigation of DIY retail trade actual conditions" for the retail member companies as part of the information service business every year. The total result of investigation over all 75 companies in fiscal 2006 (flash report) has been settled lately, the followings are the brief.

○ Sales of the all stores base summed up including sales of the stores that has closed or opened during the period were ¥2,950.5 billion(71 companies of all members answered).

○ It is increased by 2.3%(all stores base) compared with the fiscal 2005 sales of above 71 answered companies, and it has been increasing 18 years in a row since the association started to investigate.

○ Sales of the stores (existing store) that have opened throughout the year were 0.6% decrease in fiscal 2006 compared with fiscal 2005 (59 companies answered).

○ Total number of member stores increased by 3.5% (75 companies answered), and total area of

selling space shows 5.8% increase compared with fiscal 2005 (71 companies answered), the



number of store increase and the store size enlargement have continued.

○ As for the composition ratio of each

commodity field account of gross proceeds, 22% of 'DIY tools / material' came in the 1st place for 3 years, then 20.1%

of 'Household fittings' came second and 'Gardening, Home exterior' came in 3rd place slightly less by 20.0%(56 companies answered).



For further information, please contact:

## JAPAN DIY INDUSTRY ASSOCIATION

Shin-Kanda Bldg.5F., 1-8-5 Kajicho, Chiyoda-ku Tokyo 101-0044, Japan  
Tel.(81)3-3256-4475 Fax.(81)3-3256-4457 [URL:http://www.diy.or.jp](http://www.diy.or.jp)

## JAPAN DIY HOMECENTER SHOW, Overseas Operation Office c/o SPACE MEDIA JAPAN CO., LTD

Kosaikaikan Bldg. 6F., 5-1 Kojimachi, Chiyo-ku, Tokyo 102-0083, Japan  
Tel.(81)3-3512-5670 Fax.(81)3-3512-5680 E-mail: diy@smj.co.jp