

The next JAPAN DIY HOMECENTER SHOW 2007 holding : August 23-25, 2007 at Makuhari Messe



JAPAN DIY HOMECENTER SHOW NEWS

JAPAN DIY HOMECENTER SHOW 2007

“JAPAN DIY HOMECENTER SHOW 2007” will be held at Makuhari Messe International Exhibition Halls(five hall use) in Chiba from Thursday, August 23 to Saturday, August 25. Exceeding the exhibits in the last year show, exhibits by 600 companies with 1500 booths are aimed this year. Especially, the DIY Homecenter show committee plans to make efforts for increasing the number of overseas exhibit companies.

“HOMECENTER TRADE II”, the Corner where a direct business talk is available for eminent Homecenter buyers in Japan and exhibit companies at the booth installed in the show venue, will be made more effective and powerful this year. The exhibition application has already been accepted into Space Media Japan Co., Ltd..(see page 2)

The Tie-up with NHK “Sumai-Jibunryu” Grand Prize Foundation

Japan DIY Industry Association lately decided a tie-up with NHK(Japan Broadcasting Corporation) to found "Sumai Jibunryu-DIY Grand Prize". As for the foundation of the prize, it was originally proposed by NHK in November, 2006 and, sealed formally in the association board members' conference on January 25 after the discussion about it by the DIY Homecenter show executive committee.

The publicity of this prize will be continuously carried out through the hit TV program of NHK educational channel, “Sumai Jibunryu- DIY Introduction”, its program text published by Japan Broadcast Publishing Co., Ltd, and NHK web site since starting the prize recruitment in April.

"Sumai Jibunryu-DIY Grand Prize planning committee" sponsors the prize and it is established by participation of NHK and Japan DIY Industry Association.

For the future, the planning committee is launching by the end of February, and guidelines

for applicants are scheduled to be set up. Next, recruitment will be open in April, and nine of those (schedule) who win a prize will be decided by reviewing applications by the review committee at the end of July. The appearance of the venue



reconstructed studio of NHK TV program “Sumai Jibunryu- DIY Introduction” at JAPAN DIY HOMECENTER SHOW 2006

is scheduled to be televised live in "JAPAN DIY HOMECENTER SHOW 2007" that begins on the first day of the show, August 23rd.

The final examination and the result announcement event are also held in the hall on 24th. Moreover, the introduction and the result announcement of the application work schedule to be broadcast on the NHK program at a later date.

To the first of "Sumai Jibunryu-DIY Grand Prize", three sections; (1) My chair (assignment given, the work theme are chairs), (2) Your choice (a free section; working with a free theme) and (3) Petit-remodeling my house (redecorating, repair, or construction, etc. inside and outside the room by a free theme) are scheduled to be set.

The applicants should write their thoughts and thinking about their works within 2,000 letters (the five sheets of the manuscript paper with 400 letters)

with the production process of the works and the photographs of finished works and send them. It is also a popular topic that all works can be seen in the JAPAN DIY HOMECENTER SHOW venue.



Every year a lot of children enjoy the woodworking while receiving the instructor's advice in the DIY show.

The Inspectors of the U.S. Retail Trade Related to DIY Sent

The Japan DIY Industry Association sent the team of inspectors of the United States retail trades related to DIY industry and entitled it as "Special



Inspection to Raise the Elite Force for Escaping out of the Confusion".

First of all, the group of ten people who are mainly from member

companies to the association, inspects the NAHB International Builders' Show for 7 days from February 8th to 14th.

Then they visited around Orlando, Philadelphia, and New York to research United States Homecenter related stores, interior shops and showrooms which have distinctive features with a coordinator accompanying them.

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