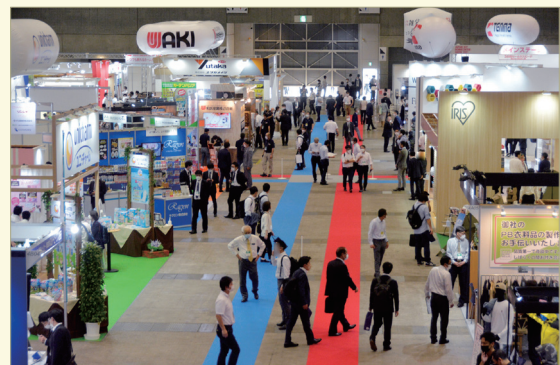


**JAPAN DIY HOMECENTER SHOW NEWS**

# JAPAN DIY HOMECENTER SHOW 2021

## JAPAN DIY HOMECENTER SHOW 2021 successfully brought to completion

The JAPAN DIY HOMECENTER SHOW 2021 was held for 3 days at Makuhari Messe International Exhibition Hall No.4,5,6 in Chiba Prefecture on October 7 (Thursday), October 8 (Friday) and October 9 (Saturday) after the declaration of a state of emergency for corona infections had just been lifted. On the first day, Toshiyuki Inaba, chairman of the Japan DIY · HC Association made a greeting speech, “I would like to express my deepest gratitude for the support and cooperation of everyone involved in this event, which will be held in the presence of Her Imperial Highness Princess Takamado, the honorary president of the show, and with the participation of 264 companies with 757 booths that wish to exhibit at the Real Show, despite the severe environment caused by the corona disaster.” Her Imperial Highness Princess Takamado, the honorary president of the show, gave a speech and then toured the site. As a measure to avoid the spread of corona infection, the Public Day on the second and third days were cancelled, and B to B events were held for 3 days, with only pre-registered business people visiting. With “~You can always count on home improvement centers ~ Enjoy your life with DIY!” as a show slogan, we introduced innovative plans and a variety of know-how useful for daily life.



Greeting by the chairman,  
Toshiyuki Inaba

The total number of visitors over the three days was 14,264, including 5,546 on the first day, 6,123 on the second day, and 2,595 on the last day. This time, the number of visitors was significantly lower than in the past because the event was open only to industry professionals and we restricted the number of visitors to less than 10,000 after the Chiba Prefecture authorities instructed us to avoid dense crowding. Visitors were asked to take their temperature and their QR code were confirmed when they checked into the show venue. All members of the executive committee and management staff were required to report the PCR test results in advance, and to report the antigen test results every morning during the exhibition. We would like to thank all the exhibitors, visitors, and management staff for their understanding and cooperation in successfully completing the event without any outbreaks of infection.

## HOMECENTER BUSINESS MATCHING : Lively business talks

Exhibitors had pre-scheduled business meetings and consultations at a business meeting booth manned by buyers from 7 leading home centers in Japan, Encho Co., Ltd., Cainz Corporation, KOHNAN SHOJI CO., LTD, JOYFUL AK Co. Ltd., DCM Holdings Co., Ltd., Home Center Valor and UFO Co., Ltd. A total of 56 companies from Japan and overseas participated in the business matching event, and 149 business negotiations were held. Cainz Corporation and UFO Co., Ltd. had remote business meetings.

## Buyers participated in “Men’s Workshop” and “Shining DIY Women”

Buyers and people associated with the business participated in making artworks at the events such as “Men’s Workshop” and “Shining DIY Women” which was previously open to the general public. A participant said, “When I actually run the welding machine, I feel it in my body and it helps me when selling it”.



Exhibitor Workshop (Welding)



Shining DIY Women

## Japan DIY Product Competition 2021 Excellence Awards

Among the new products submitted by exhibitors, products selected in the first round of judging went through to the final on the first day of the event. Then the Excellence Awards with Minister of Economy, Trade and Industry Award and other awards were presented. For other categories such as hit products and environmental/resource products each award was decided by the votes of the buyers who visited the exhibition. For the results, please refer to the official website of the show below.

[https://diy-show.com/compe\\_result](https://diy-show.com/compe_result)

The next JAPAN DIY HOMECENTER SHOW 2022 is scheduled to be held at the 4 halls, International Exhibition Hall No.5, 6, 7, 8, in Makuhari Messe for 3 days on August 25 (Thursday), 26 (Friday), and 27 (Saturday), 2022.

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For further information, please contact:

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## JAPAN DIY HOMECENTER SHOW 2022

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